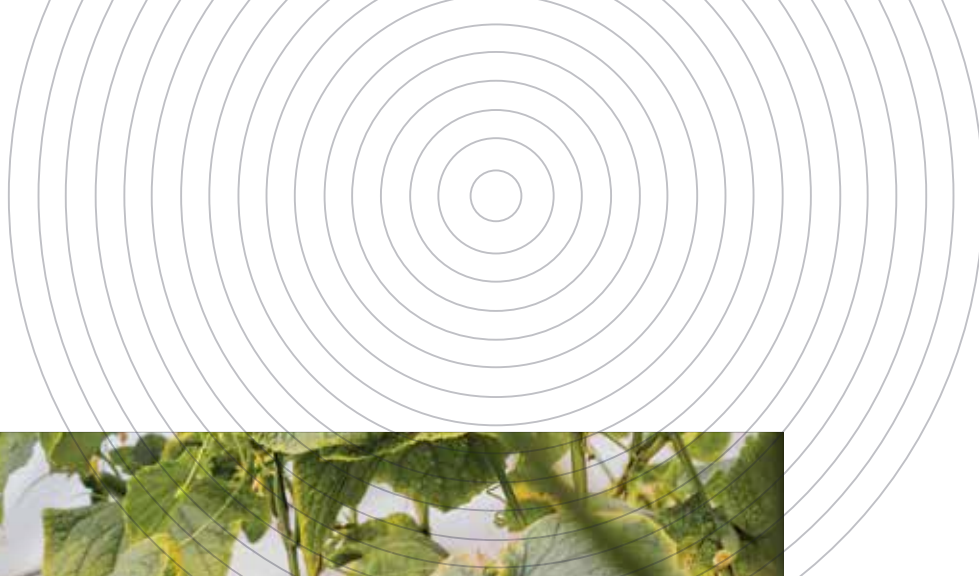




CARE USA 2019 ANNUAL REPORT

# letter from the president and ceo



PALESTINE



In 2019, CARE worked  
in 100 countries, reaching nearly  
**70 million people**  
through 1,000 programs.

These statistics speak to your unwavering support, the tremendous efforts of CARE staff around the world, and the continuous innovation of our programs—and they also speak to the hardship that much of the world faced this year.

From long-term conflicts in Yemen and Syria to ongoing devastation from Cyclones Idai and Kenneth in southeast Africa, tsunamis in Indonesia, and a resurgence of Ebola in the Democratic Republic of Congo; with people facing hunger around the world from Zambia to Pakistan; with more people forced to flee their homes than at any time since World War II; and now, as we face a once-in-a-lifetime global pandemic, the need for nimble humanitarian efforts and innovative development work is more pressing than ever.

**With your help, CARE is tackling the world's toughest and most critical challenges. And we are making a difference.**

In 2019, we helped more than **3.3 million people** access food, safe drinking water, and economic opportunities in Yemen.

In Ethiopia, we helped **1.7 million people** create more resilient farming techniques to meet the increasing difficulties of a changing climate.

To respond to the Venezuela crisis, CARE decided to open an office in Colombia to provide food, shelter, health care, and safety to aid some of the more than **4 million people** fleeing Venezuela. We supported the **ILO Convention on Violence and Harassment**, which will help protect nearly 47 million women and girls in workplaces in countries around the world.

And that is just the tip of the iceberg.

**Every single one of those 70 million people we helped in 2019 has a story of resilience, community, strength, and hope—all things that bind us together, across every corner of the globe.**

One of those stories is Cecile's. She's a refugee in Uganda, a country I visited this past year where CARE is helping more than a million people resettle and rebuild their lives.

Cecile survived unimaginable violence in the Democratic Republic of Congo. The same day her husband was murdered, she endured a rape that left her pregnant. On foot, she made a two-month journey to a Ugandan refugee camp, where she was hospitalized and gave birth.

Cecile not only survived, she now helps other women in the camp work through their trauma. She saw her own harrowing story as a means to help others. This is the kind of incredible feat of spirit that inspires me daily, and it's just one of the millions of powerful stories that your support makes possible.

Looking ahead, 2021 marks **the 75th anniversary of the CARE Package®**. Despite the enormity of the challenges before us, we are operating with the same generosity of spirit and audacious thinking as those 22 Americans who assembled the first CARE Packages in 1946. But thanks to partners like you, we have innovated and scaled up to reach the most vulnerable communities around the world. Now, we face a challenge equal to post-World War II, and it requires the same boldness as our CARE founders acted upon 75 years ago. I hope you'll partner with us as we imagine the future of the next-generation CARE Package and design new approaches to meet the pressing needs of today's world and end extreme poverty within our lifetime.



**Michelle Nunn**  
President and CEO

# 1,000 PROJECTS

# 100 COUNTRIES

# 70 million PEOPLE SERVED



Equipped **35.4 million** people with information and access to sexual, reproductive, and maternal health resources.



**51 percent** of projects engaged in advocacy.

Served **12.9 million** people through humanitarian response.



Economically empowered **2.3 million** women by expanding access to financial services, employment, and equitable wages.

Helped **2.6 million** people live a life free from violence.



**40 percent** of all projects tested new ways to fight poverty.



Supported **20.3 million** people as they increased their food security and resilience to climate change.



CARE has been fighting poverty for more than 70 years. **FIGHT WITH CARE®** is our effort to accelerate the end of poverty in this generation.

Here's how we fight for people in need around the world every single day.

PERU



## Disaster Response

Whether it's a sudden emergency or an ongoing crisis, CARE is there. When you **FIGHT WITH CARE®**, you fight for the peace, safety, and security of those in need around the world.

### Cyclone Idai (Mozambique)

Victoria nearly lost her life when Cyclone Idai devastated Mozambique. She survived by tying herself to a tree, where she waited for rescue for two days without food or water. Now she's trying to rebuild the home and life the storm washed away. CARE has been on the ground since Idai hit, providing food, clean water, and shelter to cyclone survivors. When you **FIGHT WITH CARE®**, you fight for women like Victoria.



## Food and Nutrition

Hunger and malnutrition remain the leading threats to global public health, but when you **FIGHT WITH CARE®**, you fight for food, futures, and families.

### Maman Lumière (Niger)

CARE's Maman Lumière ("Mother of Light") program in the Sahel region of West Africa prevents malnutrition in children in the early stages of development, before permanent damage is done. Through the program, CARE trains healthy mothers to become community mentors and teaches cooking classes to introduce nutritious ingredients into an otherwise low-nutrient diet. When you **FIGHT WITH CARE®**, you enable projects that restore hope and optimism to communities all over the world, just like Maman Lumière.



## Healthy Mothers and Children

Every single day, 830 women die from preventable causes related to childbirth and pregnancy. When you **FIGHT WITH CARE®**, you fight for healthy mothers and children.

### Manju (India)

With no access to ambulance service, and the winter roads nearly impassable, Manju gave birth to her third child on the side of the road in India. Manju knew that she never wanted any other woman to go through the trauma that she experienced. CARE—alongside our partners—has been working to improve maternal, newborn, and child health in Bihar. As a program ambassador, Manju became an accredited social health activist and now works to connect disadvantaged communities to Bihar's revitalized health system. When you **FIGHT WITH CARE®**, you fight for mothers like Manju.



## Education and Work for Women and Girls

Education and the right to work are the most powerful tools in overcoming poverty and continue to be critical components of CARE's programming. When you **FIGHT WITH CARE®**, you fight for equity.

### Mikre (Ethiopia)

At age 12, Mikre was married against her will to a man twice her age. After three days, she ran away, refusing to come home until her mother allowed her to go back to school. Her mother relented. Mikre joined a CARE program that teaches students about saving money, the importance of education, and the dangers of early marriage. Thankfully, Mikre was able to stop her younger sister's arranged marriage, and today Mikre is the head of her household, running multiple businesses and studying to become a doctor. When you **FIGHT WITH CARE®**, you fight for girls like Mikre.

# 2019 Global Reach

## CARE International Country Presence for FY19:

- |                                      |                             |                                       |
|--------------------------------------|-----------------------------|---------------------------------------|
| 1. Afghanistan                       | 38. Haiti                   | 76. Sierra Leone                      |
| 2. Albania <sup>∇</sup>              | 39. Honduras                | 77. Solomon Islands <sup>∇</sup>      |
| 3. <b>Australia**</b>                | 40. <b>India**</b>          | 78. Somalia                           |
| 4. <b>Austria**</b>                  | 41. <b>Indonesia**</b>      | 79. South Africa <sup>∇</sup>         |
| 5. Bangladesh                        | 42. Iraq                    | 80. South Sudan                       |
| 6. Belgium <sup>∆</sup>              | 43. Italy <sup>∇</sup>      | 81. <b>Sri Lanka**</b>                |
| 7. Benin                             | 44. <b>Japan**</b>          | 82. Sudan                             |
| 8. Bolivia <sup>∇</sup>              | 45. Jordan                  | 83. Switzerland                       |
| 9. Bosnia and Herzegovina            | 46. Kenya                   | 84. Syria                             |
| 10. Brazil <sup>∇</sup>              | 47. Kosovo                  | 85. Tanzania                          |
| 11. Burkina Faso <sup>∇</sup>        | 48. Laos                    | 86. <b>Thailand**</b>                 |
| 12. Burundi                          | 49. Lebanon                 | 87. Timor-Leste                       |
| 13. Cambodia                         | 50. Liberia <sup>∇</sup>    | 88. Togo <sup>∇</sup>                 |
| 14. Cameroon                         | 51. Luxembourg <sup>∆</sup> | 89. Tonga <sup>∇</sup>                |
| 15. <b>Canada**</b>                  | 52. Macedonia <sup>∇</sup>  | 90. Turkey                            |
| 16. Chad                             | 53. Madagascar              | 91. Uganda                            |
| 17. Colombia <sup>∇</sup>            | 54. Malawi                  | 92. <b>United Kingdom**</b>           |
| 18. Costa Rica <sup>∇</sup>          | 55. Mali                    | 93. <b>United States of America**</b> |
| 19. Côte d'Ivoire                    | 56. Mexico <sup>∇</sup>     | 94. Vanuatu                           |
| 20. Croatia                          | 57. Montenegro <sup>∇</sup> | 95. Venezuela <sup>∇</sup>            |
| 21. Cuba                             | 58. <b>Morocco**</b>        | 96. Vietnam                           |
| 22. Czech Republic <sup>∆</sup>      | 59. Mozambique              | 97. West Bank & Gaza                  |
| 23. Democratic Republic of the Congo | 60. Myanmar                 | 98. Yemen                             |
| 24. <b>Denmark**</b>                 | 61. Nepal                   | 99. Zambia                            |
| 25. Dominican Republic <sup>∇</sup>  | 62. <b>Netherlands**</b>    | 100. Zimbabwe                         |
| 26. Ecuador                          | 63. Nicaragua <sup>∇</sup>  |                                       |
| 27. <b>Egypt**</b>                   | 64. Niger                   |                                       |
| 28. El Salvador <sup>∇</sup>         | 65. Nigeria                 |                                       |
| 29. Ethiopia                         | 66. <b>Norway**</b>         |                                       |
| 30. Fiji <sup>∇</sup>                | 67. Pakistan                |                                       |
| 31. <b>France**</b>                  | 68. Panama <sup>∇</sup>     |                                       |
| 32. Georgia                          | 69. Papua New Guinea        |                                       |
| 33. <b>Germany**</b>                 | 70. <b>Peru**</b>           |                                       |
| 34. Ghana                            | 71. Philippines             |                                       |
| 35. Greece <sup>∇</sup>              | 72. Romania <sup>∇</sup>    |                                       |
| 36. Guatemala                        | 73. Rwanda                  |                                       |
| 37. Guinea <sup>∇</sup>              | 74. Senegal <sup>∇</sup>    |                                       |
|                                      | 75. Serbia                  |                                       |

## CARE International Secretariat:

- Geneva, Switzerland<sup>∆</sup>
- Brussels, Belgium<sup>∆</sup>
- New York, United States<sup>∆</sup>

## Sub-offices:

- Belgium<sup>∆</sup> (Fundraising office of CARE France)
- Czech Republic<sup>∆</sup>
- Luxembourg<sup>∆</sup>

- CARE International Country Presence
- CARE International Members and Affiliates, CARE International Secretariat, and Sub-offices

- \*\* CARE International Members, Candidates, and Affiliates<sup>1</sup>
- <sup>∇</sup> Limited CARE presence, temporary CARE presence, or working through strategic partnerships

- <sup>∆</sup> CI Secretariat offices in Switzerland, Belgium, and the United States are part of CARE's international advocacy and humanitarian work.
- <sup>∅</sup> Other CARE entities and/or sub-offices with a strong focus on fundraising.

- <sup>1</sup> CARE International Members, Candidates, and Affiliates may implement projects and initiatives in their own countries.

In fiscal year 2019, CARE worked in **100 countries** around the world, **saving lives, defeating poverty, and achieving social justice.**

### Latin America and Caribbean

- 700,300 People
- 109 Projects
- 16 Countries

### West Africa

- 5,800,000 People
- 125 Projects
- 14 Countries

### East, Central, and Southern Africa

- 10,800,000 People
- 276 Projects
- 16 Countries

### Middle East, North Africa, and Europe

- 5,200,000 People
- 213 Projects
- 31 Countries

### Asia and the Pacific

- 46,000,000 People
- 302 Projects
- 21 Countries

# REACH BY REGION



**thanks to  
our partners**

In an ever-changing world, CARE's presence endures. We've been saving lives for more than seven decades, but we haven't done it alone. CARE's lifesaving work would not be possible without the continued compassion and generosity of others. As the world faces its toughest challenges yet, critical support from individuals, foundations, corporations, and other partners ensures that our fight to defeat poverty and achieve social justice never stops. Every partner, every supporter, and every gift makes a difference. **Thank you for choosing to FIGHT WITH CARE®.**



**CARE could  
not do our  
lifesaving  
work  
without  
our *supporters*  
and *partners*.**

## featured foundations

**The Bill & Melinda Gates Foundation** continues to be a leading partner of CARE, contributing vital resources to women's empowerment, advocacy, agriculture, health, water and sanitation, emergency response, and livelihood development programming. The foundation supports CARE's innovative initiative in Bangladesh and Niger to delay unwanted early pregnancy among married adolescent girls, increase their social and economic opportunities, and challenge the harmful social norms that hinder their autonomy and decision-making authority. This year, CARE was awarded a highly competitive Grand Challenges grant to improve urban access to sanitation equipment and services in Côte d'Ivoire, while continuing ongoing water and sanitation programming in Kenyan schools. The foundation also fueled CARE's lifesaving humanitarian responses to the earthquake and tsunami in Sulawesi, Indonesia, and to Cyclone Idai in Zimbabwe. Family planning programming in the Indian state of Bihar expanded as part of the foundation's ongoing support of a broad effort to strengthen health systems, which aims to transform service provision, increase child survival, and improve maternal and child health. Efforts continue to eliminate *Visceral Leishmaniasis* (VL) in Bihar and Jharkhand through partnership with the foundation.

**Humanity United** partnered with CARE to lead a learning trip to Uganda, building on a shared commitment to comprehensive refugee response and food security programming. Recognizing CARE as a leader in addressing institutional and systemic drivers of conflict, Humanity United collaborated with CARE to build engagement across sectors, a value it shares with its parent organization, the Omidyar Network.

**The Ford Foundation** supports CARE's work advocating for women and girls through educational empowerment for the most vulnerable girls in Lebanon. The foundation's support has made possible an innovative approach to curbing child marriage by providing educational alternatives for Lebanese girls as well as Syrian refugees at risk of dropping out of school.

**The William and Flora Hewlett Foundation** supported CARE's partnership with the Government of Ghana Statistical Service to design and implement a data quality framework to evaluate the country's progress on the U.N. Sustainable Development Goals. The Hewlett Foundation also provided a grant for diversity, equity, and inclusion training in CARE's West Africa region to better support and integrate younger staff in decision-making.

**Bloomberg Philanthropies** was among CARE Action's earliest supporters, enabling CARE to more than double our base of citizen advocates; successfully advocate for the preservation of critical foreign assistance spending, despite proposed drastic cuts; and run online ads in support of a bipartisan slate of incumbent congressional candidates with clear commitments to foreign assistance and U.S. leadership on humanitarian affairs—all of whom won re-election during the 2018 midterm elections. Bloomberg Philanthropies is also supporting an exciting and innovative new approach to CARE's Village Savings and Loan Association (VSLA) model in Tanzania. In partnership



with Bloomberg Philanthropies, CARE is facilitating group-wide and multi-group investments in a range of economic activities, with the ultimate goal of leveraging the VSLA platform into vehicles for collective, enterprise-level investments to accelerate progress toward ensuring that women have meaningful access to markets, that they are

supported to engage with and fully participate in a broad range of value chains, that their incomes are increased and contributions to their communities more fully recognized, and that they achieve decision-making authority through economic autonomy.



## featured partners

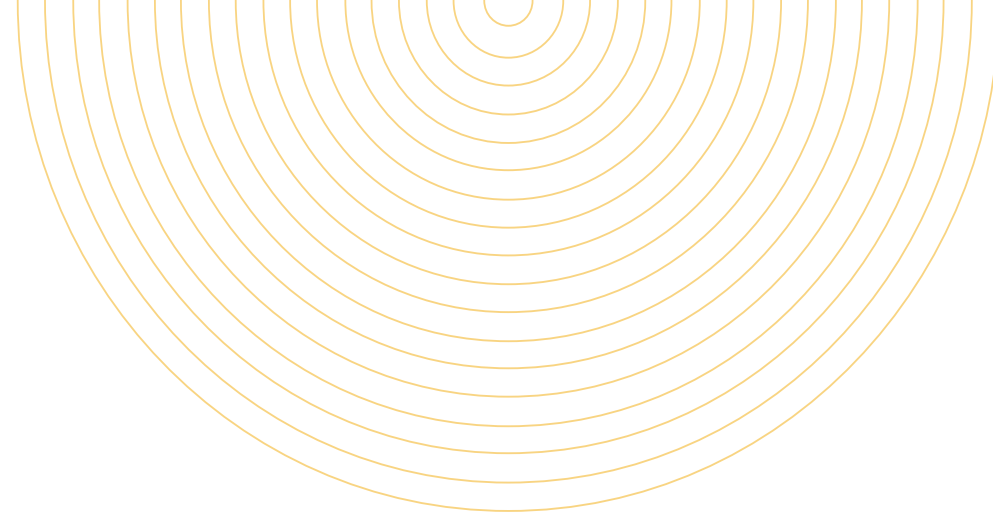
# Together, we have made a difference.



### Commitment to Women's Empowerment

Gap Inc. and CARE began working together almost 20 years ago and continue to partner today based on a strong shared commitment to women's empowerment. Over the years, Gap Inc. and CARE have expanded their focus from garment factory workers to broader community-based initiatives, incorporating life skills training to increase the effectiveness of crucial development programming such as water, sanitation, and hygiene; financial literacy; and livelihoods training.

With support from Gap Inc., CARE is working over the next several years to train at least 230,000 women in Ethiopia, India, Bangladesh, Haiti, Indonesia, and Jordan on effective communication, problem-solving and decision-making, and time and stress management. Women who have participated in the program report being able to better navigate disagreements in their households, advocate for themselves at home and at work, and come together to negotiate with local leaders for improved services and infrastructure for their communities and families.



### Partnering to Innovate

Cisco has supported CARE in launching cutting-edge technologies and models in development through its support of STEM-based public education in India, an agricultural products distribution and advisory service in Bangladesh, and the development of a mobile application called Chomoka to increase access to formal financial services for 7 million-plus micro-savers.

In particular, Cisco has provided crucial philanthropic start-up capital to Chomoka in the early stages of moving from concept to pilot, before most donors and investors are willing to step in. With Cisco funding, CARE successfully launched a live application that allowed informal group savers to record savings and loan transactions digitally instead of on a paper ledger, paving a path to building credit histories that eventually will open up access to formal financial services. The users, over 80 percent of whom were women, were able to cut their meeting times in half using the digital app application, freeing up valuable time for home and business activities.

CARE was able to leverage Cisco funding to secure additional donor investment, secure commercial partnerships, and build the foundation of a social enterprise business model to drive growth and reach to millions without access to financial services.



### Transforming Food Systems

The PepsiCo Foundation invested \$18.2 million to scale CARE's She Feeds the World (SFtW) initiative in six countries and impact 5 million small-scale women producers and their families over six years (2018–2024). With this investment, The PepsiCo Foundation has become CARE's largest private-sector partner for SFtW.

The PepsiCo Foundation's investment will advance SFtW in communities where the company operates by working with small-scale farming communities in Egypt, Uganda, Peru, Guatemala, India, and Nigeria. The grant will reach 5 million women farmers and their families around the world with education, resources, and economic support to help them increase their crop yields and incomes and improve family nutrition. Specifically, SFtW will help women gain access to land rights, financing, and markets; acquire quality inputs and equipment; and implement sustainable agriculture practices. The program also is designed to help improve family nutrition and will engage men and boys to address cultural and societal barriers to gender equity.



# donors and partners

## Global Leadership Society

Cumulative Lifetime Giving:  
\$1,000,000+

- Abbott
- David T. and Jean K. Akers
- Alliance for a Green Revolution in Africa
- Amway
- Nancy K. Anderson
- The Annenberg Foundation
- Anonymous (34)
- Armacost Charitable Remainder Unitrust
- The David R. & Patricia D. Atkinson Foundation
- The Atlantic Philanthropies
- Estate of Barbara L. Bacich
- James and Marietta Bala
- Mr. E. T. Baldrige
- Margaret D. and Matthew T. Balitsaris
- Paul and Mary Jan Bancroft
- Baxter International Foundation
- Benevity
- The Arthur M. Blank Family Foundation
- The Boeing Company
- Estate of William E. Boeing III
- The Dietrich W. Botstiber Foundation
- Estate of Daniel L. Brenner
- Finn Brooks Family Foundation
- The Howard G. Buffett Foundation
- Helen and Harold Buirke
- Priscilla Bullitt Charitable Trust
- Margaret A. Cargill Philanthropies
- Cargill Inc.
- Eduardo Castro-Wright and Fabiola De Castro
- Catholic Relief Services
- C.E. and S. Foundation Inc.
- The Coca-Cola Company
- Estate of Priscilla B. Collins
- The Community Foundation for Greater Atlanta
- Community Foundation of Greater Memphis
- Community Foundation for Southern Arizona
- Covance Inc.
- Credit Suisse
- Credit Suisse Americas Foundation
- Susan M. Crown
- Rosalie A. Danbury
- Michael and Susan Dell Foundation
- Delphi Asset Management
- Delta Air Lines
- James Dimon
- Estate of Elaine Dooman
- Dubai Cares
- Educate a Child
- Estate of Mark Eisner Jr.
- Joseph H. and Barbara I. Ellis
- ELMA Philanthropies
- Everett/O'Connor Charitable Trust
- Estate of Lucia P. Ewing
- Fidelity Charitable Gift Fund
- Estate of Saralee Fine
- Estate of Janet A. Fisher
- The Flatley Foundation
- The Ford Foundation
- The Frees Foundation
- Estate of Esther Freier
- Lloyd A. Fry Foundation
- Gap Foundation
- Gap Inc.
- Bill & Melinda Gates Foundation
- GE Foundation
- General Mills Foundation



- Global Environment Technology Foundation
- Global Impact
- Goldman Sachs
- The Greater Cincinnati Foundation
- Wayne R. and Camellia A. Helsel
- The William and Flora Hewlett Foundation
- Conrad N. Hilton Foundation
- Justin S. and Hilarie V. Huscher
- Glenn H. and Deborah Dow Hutchins
- Jahn's Private Charitable Foundation
- Johnson & Johnson
- Sheila C. Johnson
- The Jordan Family
- Steve Joyce
- JPMorgan Chase Foundation
- Nancy Olmsted Kaehr Trust
- Peter H. and Joan M. Kaskell
- Dean C. and Elizabeth H. Kehler
- Michael L. Keiser
- W.K. Kellogg Foundation
- The Kendeda Fund
- Estate of Mary B. Ketcham
- The Kresge Foundation
- Latter-day Saint Charities
- The LeBrun Foundation
- Levi Strauss Foundation
- Elizabeth M. Lutas
- The John D. and Catherine T. MacArthur Foundation
- Mars Inc.
- John Martello
- The MathWorks Inc.
- The Anita M. McCullough Living Trust
- The Andrew W. Mellon Foundation
- Merck & Co. Inc.
- H. Conrad III and Sarah S. Meyer
- Microsoft Corporation
- Millennium Water Alliance
- Gordon and Betty Moore Foundation
- William S. and Jane R. Mosakowski
- Charles Stewart Mott Foundation
- Multiple District 19 Lions
- Estate of Mary E. Murdock
- Ken Birman and Anne Neirynek
- Network for Good
- The New York Community Trust
- NIKE Foundation
- Oak Foundation
- Daniel Oliver Revocable Trust
- Open Society Institute
- Oracle
- Orange County Community Foundation
- The Osprey Foundation
- The David and Lucile Packard Foundation
- The Panaphil Foundation
- The Peierls Foundation
- Jim Pentecost
- The PepsiCo Foundation
- Pew Charitable Trusts
- The Pfizer Foundation
- The Picower Foundation
- Power and Telephone Supply Company
- Procter & Gamble Company
- Genie and Scott Randell
- The Rockefeller Foundation
- Estate of Hazel Gibbons Ross
- ROTA Qatar Foundation
- Ben and Luanne Russell
- Adelia Russell Charitable Foundation
- John and Virginia Sall
- Sall Family Foundation
- Saperlipopette
- Estate of Kendrick Schlatter
- Estate of Ronald and Elisabeth Schodt
- Schultz Family Foundation
- Schwab Charitable Fund
- The Charles Schwab Corporate Foundation
- Silicon Valley Community Foundation
- Harold Simmons Foundation
- Brian J. Smith and Laurel Spellman
- David A. Smith and Nancy H. Smith
- Sony Music Entertainment
- Theodore R. and Vada S. Stanley
- Starbucks Coffee Company
- The Sunbridge Foundation
- Estate of Leonard Surratt
- Estate of Samuel H. Talley
- Target
- Daniel M. Tellep
- The David Tepper Charitable Foundation Inc.
- The Tides Foundation
- TOSA Foundation
- Trehan Foundation
- William D. Unger
- United Nations Foundation
- The UPS Foundation
- Vanguard Charitable
- The Vanguard Charitable Endowment Program
- Visa Inc.
- Deidra J. Wager
- The Walmart Foundation
- Weyerhaeuser Company Foundation
- Michael and Geraldine Wiles
- A. Morris Williams Jr.
- Thomas L. Williams Trust
- The Willow Springs Foundation
- Wisconsin Evangelical Lutheran Synod
- The Robert W. Woodruff Foundation
- William S. and Jane R. Mosakowski
- Estate of William Reinsel
- Schwab Charitable Fund
- Silicon Valley Community Foundation
- The Sunbridge Foundation
- Vanguard Charitable
- Estate of Joyce Karyl Winn

## Founder's Council Lydia Marshall Society

FY19: \$250,000-\$499,999

- Anonymous (3)
- The David R. & Patricia D. Atkinson Foundation
- Estate of Barbara L. Bacich
- Benevity
- Estate of Mary Elise Blanchard
- Finn Brooks Family Foundation
- Estate of Lynn Earl Brown
- Cisco Foundation
- The Community Foundation for Greater Atlanta
- Estate of Charlotte M. Erb
- Estate of Saralee Fine
- The Frees Foundation
- Gap Foundation
- The Hain Celestial Group Inc.
- The William and Flora Hewlett Foundation
- Justin S. and Hilarie V. Huscher
- Glenn H. and Deborah Dow Hutchins
- Kirk Humanitarian
- Mars Inc.
- Millennium Water Alliance
- John F. Munch and Anna B. Munch Fund for Women and Children
- Orange County Community Foundation
- PepsiCo Inc.
- Procter & Gamble Company
- Sall Family Foundation
- Thomas L. Williams Trust

## Global Leadership Society

FY19: \$1,000,000+

- Abbott
- Anonymous (2)
- Armacost Charitable Remainder Unitrust
- The Arthur M. Blank Family Foundation
- Cargill Inc.
- Educate a Child
- Bill & Melinda Gates Foundation
- The Greater Cincinnati Foundation
- The Jordan Family
- Steve Joyce
- The Kendeda Fund
- Latter-day Saint Charities
- The Peierls Foundation
- The PepsiCo Foundation
- Procter & Gamble Company
- Sall Family Foundation
- Thomas L. Williams Trust

## Founder's Council Violeta Chunchu Society

FY19: \$500,000-\$999,999

- Amway
- Anonymous (3)
- Margaret A. Cargill Philanthropies
- The Flatley Foundation
- The MathWorks Inc.

**Founder's Council Murray  
Lincoln Society**

**FY19: \$100,000-\$249,999**

- David T. and Jean K. Akers
- Estate of Leo H. Alley
- Amazon
- Anonymous (5)
- The Asia Group Foundation
- James and Marietta Bala
- Thomas C. Bishop
- Bok Family Foundation
- Neal C. Bradsher and Elizabeth M. Johnson
- Estate of Mary Bubanovich
- Estate of Alice Burks
- Eduardo Castro-Wright and Fabiola De Castro
- Alison A. Cornell
- Eleanor Crook
- Cummins Inc.
- Estate of C. Aubrey Drew
- Estate of Mark Eisner Jr.
- Joseph H. and Barbara I. Ellis
- The Charles Engelhard Foundation
- Estate of David A. Erbe
- Estate of Frederick E. Fichter
- Estate of Helen R Finkel
- Estate of Peggy J. C. Fry
- Gap Inc.
- Global Environment Technology Foundation
- Global Impact
- Guilford Fund
- Hansae Co.
- Eliyahou and Britt Harari
- Wayne R. and Camellia A. Helsel
- Humanity United
- Chris Larsen
- Estate of Paul S. Marsh
- Mondelēz International Foundation
- Susan O'Connor
- Oldfield Family Trust
- Olivela Inc.
- SAP Concur
- Estate of Martin Schrenk
- Estate of Rose Shure
- Brian J. Smith and Laurel Spellman
- Starbucks Coffee Company
- The Summit Foundation
- SunTrust
- Estate of Carl P. Tresselt
- Deidra J. Wager

- The Willow Springs Foundation
- YourCause

**Founder's Council Lincoln  
Clark Society**

**FY19: \$25,000-\$99,999**

- Airbnb
- Jared Levy and Alba Alamillo
- The Altec/Styslinger Foundation
- American Express Company
- American Endowment Foundation
- Alex Angelchik
- Anonymous (18)
- Archer Daniels Midland
- Molly Ashby and Mr. Gerald Lodge
- AT&T
- The Ayco Charitable Foundation
- Bank of America Charitable Gift Fund
- Dr. Cori Bargmann
- Dennis M. Barry
- The Barstow Foundation
- Estate of Norma Z. Bennett
- Beyond the 11th
- Blackstone
- Estate of Edmund H. Blakeman
- David and Katherine Bodnick
- Scott L. and Roxanne Bok
- Booz Allen Hamilton
- The Boston Foundation
- Ward D. Bouwsma-Annuity
- The Branson Family Foundation
- Estate of Daniel L. Brenner
- Bright Funds Foundation
- Brown Advisory
- Buddhist Global Relief
- Mary Catherine Bunting Foundation
- Susan Okie Bush
- The Cable Company
- John Stephen Cafilisch and Elizabeth Cafilisch
- California Community Foundation
- Campbell Stewart
- Ted and Catherine Carlson
- C.E. and S. Foundation Inc.
- Michael S. Chae
- The Chicago Community Foundation
- The Children's Place
- Citi
- The Cleveland Family Foundation
- The Coca-Cola Company
- Elizabeth Nielsen Cocciaelli

- Cogan Family Foundation
- Estate of Henry C. Coke
- The Community Foundation for the National Capital Region
- Cornell University Foundation
- Steve Corwin
- Susan M. Crown
- Glen A. and Lynne Cunningham
- Currey & Company
- Rosalie A. Danbury
- The Davee Foundation
- Nancy Dawson
- Steven Denning
- Discover Financial Services
- Multiple District 19 Lions
- Estate of Christian T. Doerr
- Dr. Scholl Foundation
- John D. Dreisbach
- Dume Wolverine Foundation
- The Ellis Foundation
- Ericsson
- Stephen Esser and Dana Dortone
- Facebook
- David Faucon
- James W. and Tammy G. Felt
- Fiserv
- Bert E. and Candace M. Forbes
- Sibyl Frankenburg and Steven Kessel
- Lloyd A. Fry Foundation
- Mark T. Gallogly and Elizabeth Strickler
- Deirdre M. Giblin and David B. DuBard
- Goldman Sachs
- The Donald G. Goodwin Family Foundation Inc.
- Estate of Charlotte Goossens
- Jill R. Gordon
- Martin Gore
- Jim and Carol Green
- The Marc Haas Foundation
- Jay Hallik and Vanessa Hallik
- Peggy Hamburg and Peter Brown
- Susan Hassan
- Estate of Zahma D. Haynes
- Hearst Communications
- John T. and Felicia K. Hendrix
- Julia Huiskamp
- Alan and Glen G. Husak
- Gordon Icheldinger Irrevocable Trust
- Lubert Family Foundation
- The Gray Jacklin Charitable Trust
- Eugene P. Jacoby
- Alan K. and Cledith M. Jennings Foundation
- Eric Jorgensen
- Estate of Doris L. Kalmbacher
- Estate of of Ruth C. Kaufman
- KLM Foundation
- Julie Konigsberg
- Adele Kovanic Trust
- Estate of Jenny Kubitschek
- Ronni S. Lacroute
- Charles Lamar Family Foundation
- The Family of George M. and Mary Jane Leader
- Levi Strauss Foundation
- The Lichtenberger Foundation
- Estate of Kurt Low
- Agatha and Steve Luczo
- The Honorable Eugene A. Ludwig and Dr. Carol Ludwig
- Peter H. Lunt and Pilar Vasquez-Lunt
- Carolyn and Martin Luond
- Wendy and Robert Macdonald
- Thomas P. Magner Revocable Living Trust
- Estate of Douglas V. Maris
- Frank and Susan Mars
- Demond and Kia Martin Foundation
- John W. and Annie Mason
- Mastercard
- June Mathis
- Maverick Capital
- Kathleen McCarthy
- Helen McCluskey Trust
- Estate of Barry McKie
- Sanjeev Mehra and Karen Peterson Mehra
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- H. Conrad III and Sarah S. Meyer
- Joseph H. and Cynthia G. Mitchell
- Morgan Stanley
- Arthur C. Nielsen Jr. Family Charitable Trust
- NIKE Foundation
- Edward John Noble Foundation
- The Colleen & Sam Nunn Family Foundation
- Obediah Fund of the Coastal Community Foundation of South Carolina
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- Jim Pentecost
- Estate of David Laurence Perrine
- Mary Peterson
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- Pfizer Inc.
- Estate of Robert B. Philipson
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- Randall E. and Cynthia Pond
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- Martha L. Rees
- Estate of Helen E. Reichert
- Renaissance Charitable Foundation Inc.
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- Estate of Alfred L. Robertson Jr.
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- Salesforce
- The San Francisco Foundation
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- Topol Family Foundation
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- United Way of San Luis Obispo County Inc.
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- Morris A. Williams
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- Estate of Jean E. Witte
- Women's Refugee Commission Inc.
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- World Bank Community Connections Fund
- Werner Wortsman Trust
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**FY19: \$10,000-\$24,999**

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- Pinney Allen
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- Estate of Nancy Lee Bunyan
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- Community Foundation for Southern Arizona
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- Nasdaq
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- Jonathan Nelson
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- The New York Community Trust
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- Togo and Eleanor Nishiura
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- Maureen O'Hara and David Easley
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  - Diana L. Strassmann and Jeffrey Smisek
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  - Estate of Dorothy J. Swanson
  - TAG Associates
  - Temasek International
  - The David P. Tenberg Charitable Foundation Inc.
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  - TOMS
  - The Treeline Foundation
  - The Trio Foundation of St. Louis
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  - Lance Van Dam
  - Frederic Villoutreix
  - Virtu Financial
  - Estate of Gloria Von Zehner
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  - Werner Schumann
  - West Foundation Inc.
  - Western Union Foundation
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- Mary Katynski Johnson
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- Maynard and Christine Johnson
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- Helen Jones





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- Deborah Leff
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- Vera Zimmerman
- Margaret R. Zimnes
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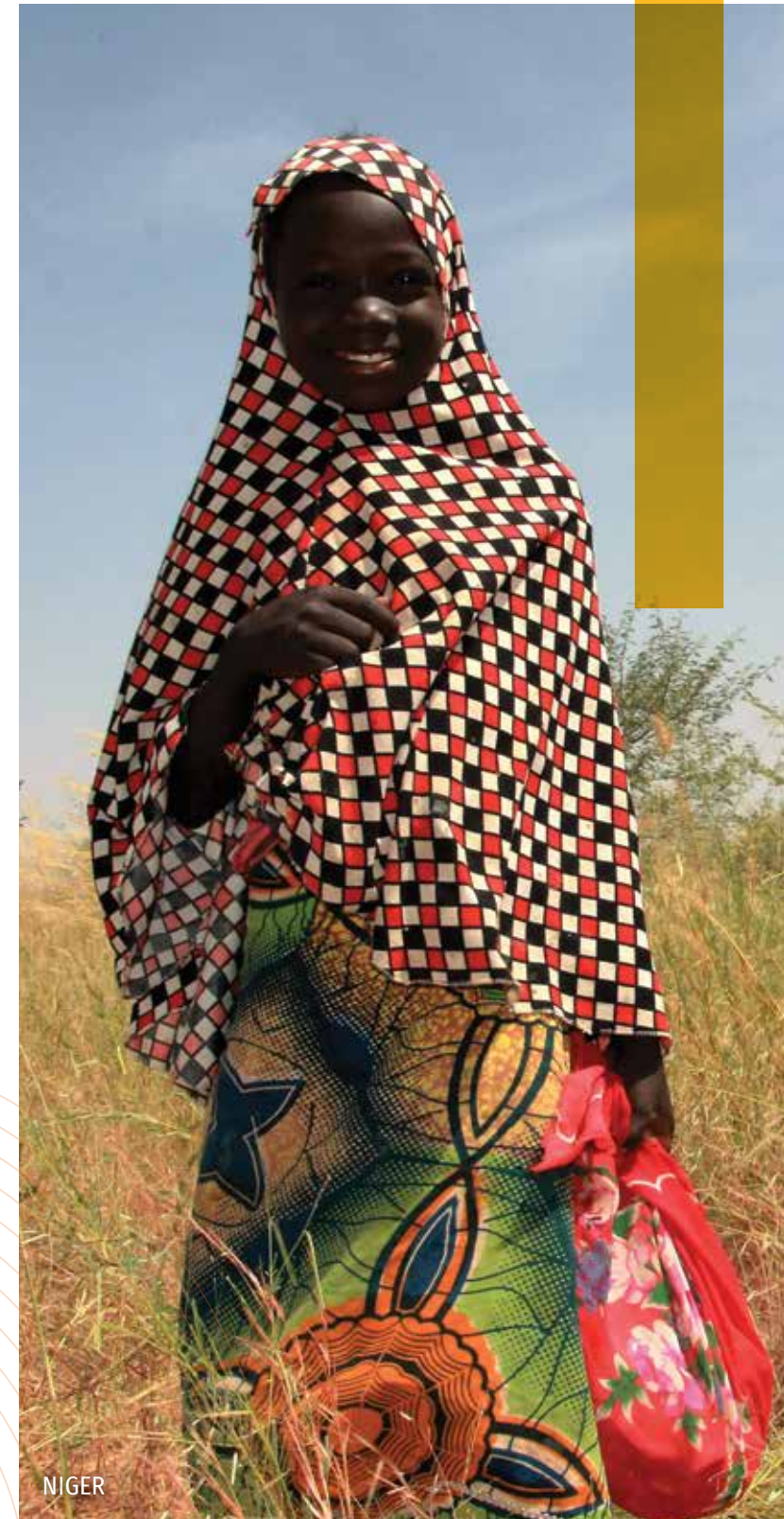
### Perpetual Trusts

- Harry A. and Jane W. Alburger Trust
- Edward R. Ammon Trust
- Banaszek Declaration of Trust
- Trust of Hortense B. Bergeron
- Edmund H. Blakeman Trust
- John and Margaret Brennan Trust
- Martha N. Brooks Trust
- Jesse J. Burroway Trust
- Joseph Cereghino Trust
- Lois Lenski Covey
- John B. Crockett Trust

- Theresa M. Donnermeyer Trust
- Jean S. Dreidlein Trust
- Thomas P. Dutra Trust
- Ruth K. Ellis Trust
- Thomas Patrick Garrity
- Winnifred C. Howard Trust
- Leonard and Eustelle Hudson Trust
- Thomas and Evelyn Ingle Trust
- H. Howard Johnson Perpetual Trust
- Joseph Charitable Trust
- Paul L. and Berta Klopsch Trust
- Frank E. Leaphart Trust
- Harriet Mackay Trust
- Trust of Orval Mary Pate
- George V. and Jean A. Smith Trust
- Tillman Charitable Trust
- Warner Charitable Trust
- Stephen E. Wright Trust
- Thomas L. Williams Trust

### Named Endowments

- The Dr. Martin Balser Impact Fund
- Priscilla Bullitt Charitable Trust
- The Stanley W. & Hilda H. Dickhaut Family Endowment Fund
- Endowment for Africa
- Rita Neergaard Hansen Charitable Trust
- The Nancy Olmsted Kaehr & Michael G. Kaehr Endowment
- Joseph & Bonnie Kies Endowment
- Leonard Surratt Endowment
- Whitehead/Mellon Endowment



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Chief Financial Officer

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CARE Leadership as of December 2019





UGANDA

### LETTER FROM THE CFO

**From 2016 to 2019, CARE and our partners contributed to impacts for 130 million people, 62 percent of whom were women and girls. This figure represents a cumulative number across 81 countries and includes 49.5 million reached through our global advocacy efforts.** This would not have been possible without the individuals, foundations, corporations, and government institutions that fund the critical work CARE does every day to fight poverty and save lives. Thank you for your support.

CARE's total contributions reached the highest level in the past decade. U.S. Government revenue increased by 10 percent from the 2018 level, and CARE also benefited from the continued strong support of our U.S. private donors and governments and multilateral institutions around the world. Our diversified funding base continues to be a strength. CARE's commitment to stewardship and efficiency enables us to maximize the value of every dollar we receive. We endeavor to be responsible with the resources entrusted to us, evidenced by the fact that almost 91 cents of every dollar spent goes toward program expense. **We have grown total program expense in each of the past six years, primarily in humanitarian response to emergencies.**

Humanitarian efforts have more than doubled in the past five years and now make up nearly 40 percent of all program costs. Responses to emergencies in Yemen, Syria, and Somalia have driven this increase.

Strengthening and expanding our humanitarian work is not our only priority, however. We invest a meaningful share of our resources in advocacy, innovation, learning, and capacity building. Our CARE USA-led advocacy coalition successfully increased government funding for famine relief, which led to 50 million people receiving humanitarian food and other assistance.

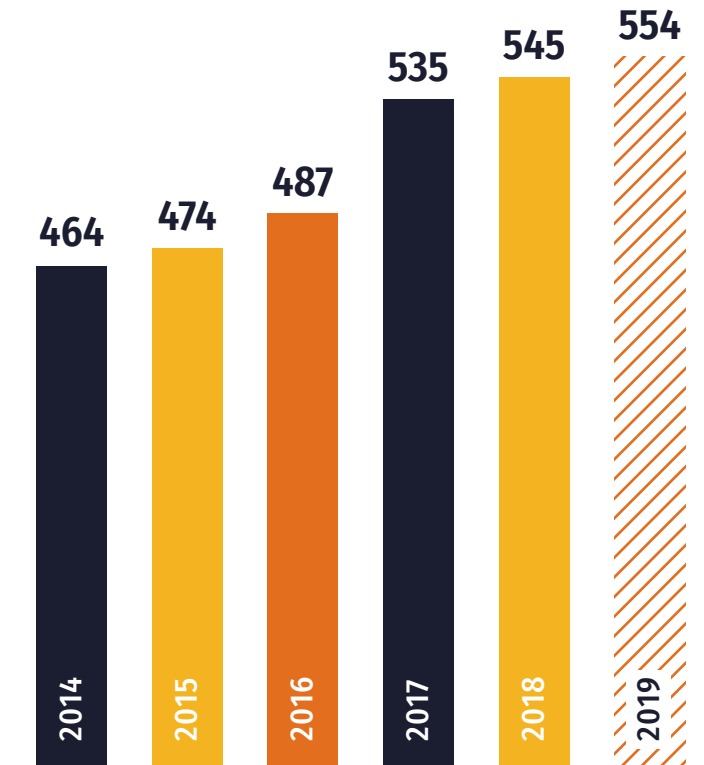
**Again, thank you for your contributions.** I look forward to your continued support to further CARE's mission.

Thank you,

**Peter Buijs**  
Chief Financial Officer

We are proud that we were able to **grow** program expense over time, by **19 percent** from 2014 to 2019.

### Program Expense Growth (in millions)





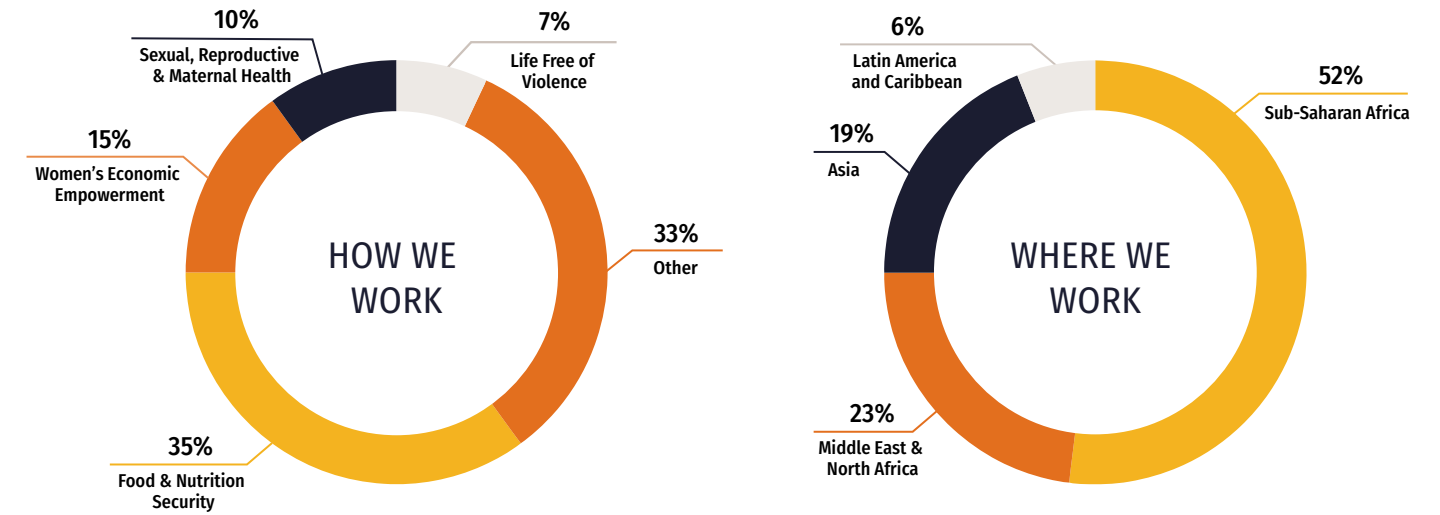
## CARE USA CONSOLIDATED STATEMENT OF ACTIVITIES

for the years ended June 30, 2019 and 2018, in thousands

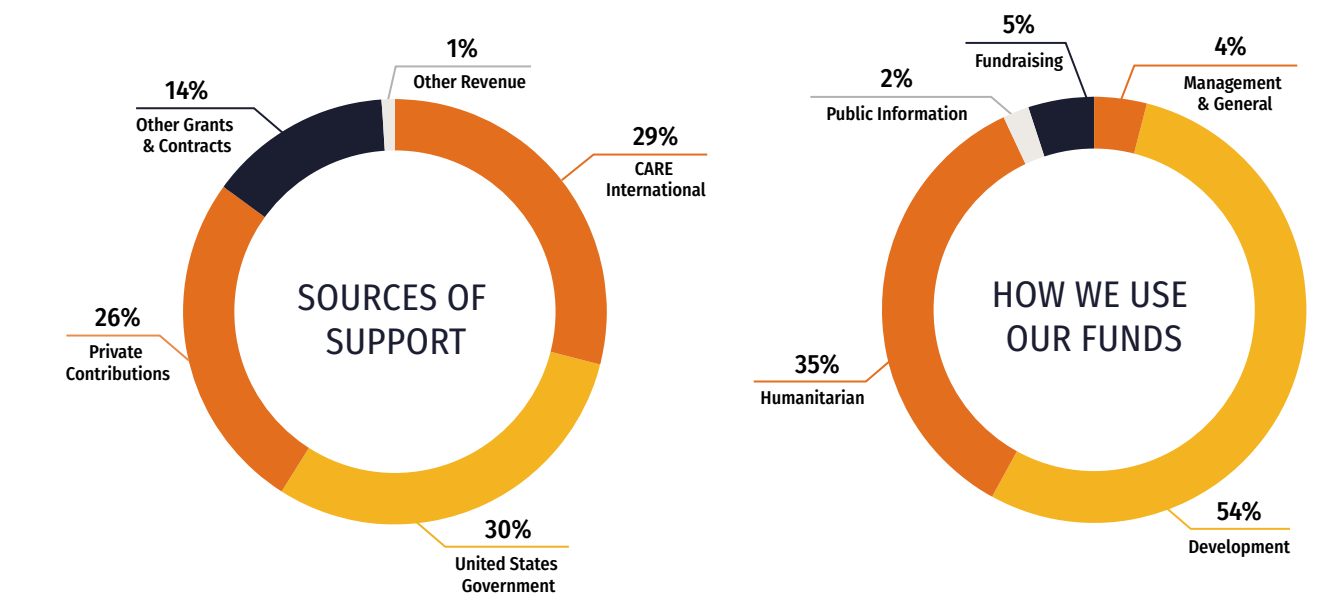
	Without Donor Restrictions	With Donor Restrictions	Total 2019	Total 2018
<b>Support</b>				
Private contributions	\$ 70,887	\$ 88,883	\$ 159,770	\$ 169,977
United States government	187,084	–	187,084	170,357
CARE International	175,799	–	175,799	180,193
Other institutional donors	85,629	–	85,629	80,859
Other revenue	5,204	15	5,219	3,090
Satisfaction of restrictions	90,962	(90,962)	–	–
<b>Total support</b>	<b>615,565</b>	<b>(2,064)</b>	<b>613,501</b>	<b>604,476</b>
<b>Expenses</b>				
Program activities	554,366	–	554,366	544,634
Supporting activities	56,307	–	56,307	57,341
<b>Total expenses</b>	<b>610,673</b>	<b>–</b>	<b>610,673</b>	<b>601,975</b>
Investment income and other gains and losses	8,429	3,772	12,201	13,111
<b>Total changes in net assets</b>	<b>13,321</b>	<b>1,708</b>	<b>15,029</b>	<b>15,612</b>
Net assets, beginning of year	51,525	309,444	360,969	345,357
<b>Net assets, end of year</b>	<b>\$ 64,846</b>	<b>\$ 311,152</b>	<b>\$ 375,998</b>	<b>\$ 360,969</b>
<b>Composition of Net Assets</b>				
<b>Net assets</b>				
Unrestricted	64,846	51,525	13,321	26%
Temporarily restricted	168,224	167,460	764	0%
Permanently restricted	142,928	141,984	944	1%
<b>Total net assets</b>	<b>375,998</b>	<b>360,969</b>	<b>15,029</b>	<b>4%</b>

## FINANCIALS AT A GLANCE

### Program Work Overview



### Selected Financial Information



## OUR VISION

We seek a world of hope, tolerance, and social justice, where poverty has been overcome and all people live with dignity and security.

## OUR MISSION

CARE works around the globe to save lives, defeat poverty, and achieve social justice.

## OUR FOCUS

We put women and girls in the center because we know that we cannot overcome poverty until all people have equal rights and opportunities.

## OUR VALUES

Transformation  
Integrity  
Diversity  
Excellence  
Equality



# 75 YEARS OF care®

This year, join our movement as we celebrate CARE's 75th anniversary of fighting alongside women and girls to end poverty, hunger, and injustice everywhere.

## DONATE

Your gift today can help change the world of tomorrow.

Visit: [care.org](https://care.org)

Email: [info@care.org](mailto:info@care.org)

Call: 1-800-521-CARE (2273)

Mail: CARE Gift Center  
P.O. Box 1870  
Merrifield, VA  
22116

### Future Gifts

Help CARE fight poverty through a bequest. Contact Planned Giving at **1-800-752-6004** for information about including CARE in your estate planning.

## ACTIVATE

Join the conversation!  
Mobilize your networks and **FIGHT WITH CARE®**.

 [@careorg](https://www.instagram.com/careorg)

 [@care](https://twitter.com/care)

 [carefans](https://www.facebook.com/carefans)

 [CARE](https://www.linkedin.com/company/CARE)

## ADVOCATE

Speak up! Join CARE Action and raise your voice in the fight against extreme poverty. Call, meet, inform your elected leaders. [careaction.org](https://www.careaction.org)

 **care® ACTION**

**JOIN US!** [care.org/careers](https://care.org/careers) [care.org/volunteerinatl](https://care.org/volunteerinatl)



**care**®

75 YEARS

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**CARE USA**

151 Ellis Street NE  
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info@care.org

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**Los Angeles**

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Los Angeles, CA 90039

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